

# 2015 International Conference on English for Specific Purposes

October 23-24, 2015

## *Moving Higher Education Closer to Industry*

### Keynote Addresses:

Day 1:



*Teaching Interpersonal Meaning in  
Workplace Communication*

**Prof. Winnie Cheng**

Department of English, Faculty of Humanities  
The Hong Kong Polytechnic University, Hong Kong



*Effective Language Learning for  
the 21st Century Based on ESP Concepts*

**Prof. Judy Noguchi**

Faculty of Global Communication  
Kobe Gakuin University, Japan

Day 2:



*Engineering Research Article Discourse:  
A Channel of Knowledge Transfer Between  
Researchers and Industry*

**Prof. Budsaba Kanoksilapatham**

Department of English, Faculty of Arts  
Silpakorn University, Thailand



*What Kind of English Should Be Taught at  
University? A Higher Education Language  
Policy Maker's Perspective*

**Prof. Amy Tsui**

Faculty of Education  
The University of Hong Kong, Hong Kong



### Contact Information:

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### Organizer:

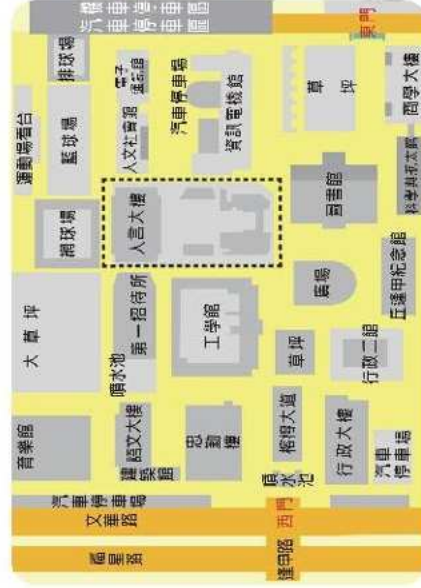
Foreign Language Center  
Feng Chia University (FCU)

### Co-organizers:

Ministry of Science and Technology  
Taiwan ESP Association  
College of Humanities and Social Sciences, FCU  
Department of Foreign Languages and Literature, FCU  
General Education Center, FCU

### Venue:

Chi Yuan Hall, the 4th, 5th and 6th  
International Conference Halls,  
Ren-Yan Building  
Feng Chia University  
Taichung, Taiwan



### Conference Website:

<https://sites.google.com/site/2015espconference>