

2015 International Conference on English for Specific Purposes

Moving Higher Education Closer to Industry

Conference Programme

Organizer:

Foreign Language Center, Feng Chia University (FCU)

Co-organizers:

Ministry of Science and Technology

Taiwan ESP Association

College of Humanities and Social Sciences, FCU

Department of Foreign Languages and Literature, FCU

General Education Center, FCU



Day 1: Friday, October 23, 2015		
Time	Contents	Venue
08:30 - 09:00	Registration / Check-in	Ren-Yan Building B1 Hallway
09:00 - 09:15	Welcome and Opening Ceremony	Chi Yuan Hall
09:15 - 10:35	Keynote Address I Prof. Winnie Cheng Hong Kong Polytechnic University, Hong Kong	Chi Yuan Hall
10:35 - 10:50	Tea Break	Ren-Yan Building B1 Hallway
10:50 - 12:10	Parallel Session (Session A)	the 4 th , 5 th , and 6 th International Conference Halls
12:10 - 13:30	Lunch Break	the 4 th , 5 th , and 6 th International Conference Halls
13:30 - 14:50	Plenary Panel Discussion I: A Dialogue with Industry Leaders	Chi Yuan Hall
14:55 - 16:15	Parallel Session (Session B)	the 4 th , 5 th , and 6 th International Conference Halls
16:15 - 16:35	Tea Break	Ren-Yan Building B1 Hallway
16:35 - 17:55	Keynote Address II Prof. Judy Noguchi Kobe Gakuin University, Japan	Chi Yuan Hall
18:30 - 20:30	Conference Banquet	Insky Hotel 2F
Day 2: Saturday, October 24, 2015		
08:40 - 09:10	Registration /Check-in	Ren-Yan Building B1 Hallway
09:10 - 10:30	Keynote Address III	Chi Yuan Hall

	Prof. Budsaba Kanoksilapatham Silpakorn University, Thailand	
10:30 - 10:50	Tea Break	Ren-Yan Building B1 Hallway
10:50 - 12:10	Parallel Session (Session C)	the 4 th , 5 th , and 6 th International Conference Halls
12:10 - 13:30	Lunch Break	the 4 th , 5 th , and 6 th International Conference Halls
13:30 - 14:50	Parallel Session (Session D)	the 4 th , 5 th , and 6 th International Conference Halls
14:55 - 16:15	Keynote Address IV Prof. Amy Tsui The University of Hong Kong, Hong Kong	Chi Yuan Hall
16:15 - 16:35	Tea Break	Ren-Yan Building B1 Hallway
16:35 - 17:55	Plenary Panel Discussion II: A Dialogue with Industry Leaders	Chi Yuan Hall
17:55 - 18:10	Closing Ceremony	Chi Yuan Hall