

Wenzao Ursuline University of Languages, Center for English Language Teaching
106 School Year Nationwide Colleges and Universities
Theme: Language and Multicultural Studies
English Micro-film Competition Guidelines

1. Purpose:

This competition is to encourage students to shoot English micro-films and express the language and multicultural meanings in English. This could help guide students to appreciate the differences in English usages, cultivate respect for different cultures, and create an atmosphere of English learning. Furthermore, the competition also helps enhance students' learning motivation, develop their creativity and cultivate their self-confidence in demonstrating different English learning achievements.

2. Advised by Ministry of Education

**Organized by Center for English Language Teaching, Wenzao Ursuline
University of Languages**

3. Participants:

1. Participants must be college or university students (including foreign students).
Each institution can promote at most two groups, but this restriction does not apply to the organizer. With 2 to 4 people per team. Inter-departmental groupings are acceptable.
2. Each team must have one consulting instructor.
3. Participating entries must be entirely original and not plagiarized.
4. The total number of entries is limited to 30 groups, with registration on a first come, first served basis. If an officially-enrolled team loses the right to participate, the first group from a waitlist (group number 31) will fill their vacancy, and so on.

4. Timeframe :

1. Collection time: January 1, 2018 (Mon.) to January 26, 2018 (Fri.)
2. Winners Announcement Date: February 12, 2018 (Mon.) .

5. Prize Amounts:

One 1st Prize. NTD\$ 10,000 and a certificate.

One 2nd Prize. NTD\$ 8,000 and a certificate.

One 3rd Prize. NTD\$ 6,000 and a certificate.

One 4th Prize. NTD\$ 4,000 and a certificate.

One 5th Prize. NTD\$ 2,000 and a certificate.

(If the number of participants is too small or does not achieve relative standards, the organizer will reduce the number of prizes.)

6. Competition rules:

1. The film theme: Incorporating English learning and cross-cultural issues.
Exploring rich and diverse cultures from different perspectives, such as exotic cultures, international visions, cross-cultural communication, racial integration, and gender equality.
2. Registration: please fill out the following information and send by e-mail to _____
 - a. Application Form (Appendix I)
 - b. Students Status Approval (Appendix II); student ID must have 106 school year first semester registration mark.
 - c. Video Transcript (Appendix III)
 - d. Participation Film. Please name the file name in the form of [school name - film name]; please upload the video to Google Drive and fill in the link in the application form.
3. Data format:
 - a. Each team is limited to 2 to 4 members with one participating film.
All members should have lines and participate in the performance.
 - b. The content of the video should be presented in English only, with an English title. Please add English subtitles.
 - c. The team needs to provide a 100 to 200 words description in English to introduce the film content, creativity, ideas, etc. (As in Appendix I)
 - d. The length of the film is limited to 3 to 5 minutes (shorter or longer than this range will not be considered).
 - e. The film must be original work, taken by participants themselves. Please do not include video clips of other photos, videos or other materials.
 - f. Video resolution must be 720 × 480 pixels or higher, with a filename extension of WMV, MP4 or AVI. There is no limitation of the filming equipment. The participants can use tablets, smart phones, or cameras.
 - g. If the format does not comply with the regulations or the information is not complete, the participants will be disqualified.
 - h. Participants' personal or school information should not be disclosed in the film.
4. Criteria: Three teachers with English language teaching, a cross-cultural and media education background will be the judges. The criteria are based on the following:
 - a. Theme content: 30% (subject, creativeness, cultural meaning)
 - b. Language expression: 30% (pronunciation, intonation, fluency)
 - c. Production technology: 25% (editing, shooting, post production)

- d. Stage performance: 15% (actor performance, teamwork)
- e. If two teams have the same score, the ranking will be determined by the order of the criteria above.

Registration procedure:

1. Please go to the website to download the required documents and email to celt@mail.wzu.edu.tw
2. Collection time: from January 1, 2018 (Mon.) to January 26 (Fri.) by email.
3. The total number of entries is limited to 30 groups. Registration is on a first come, first served basis. If an officially-enrolled team loses the right to participate, their vacancy will be filled from a waitlist.
4. The progress of the registration can be accessed on the website. Upon receiving the entry, the center will confirm if the entry meets the requirements, and update the status of the recipient on the website within 3 working days. If the information is not complete and other documents are needed, notification will be made in the registration progress status column. The organizer will not send notification. Please confirm your registration status after registration.

7. NOTE:

1. Entries must be original material. If plagiarism or counterfeiting are verified, the entry will be canceled, including their participation and winners qualifications.
2. The organizer has the right to terminate the right to participate if any image or text of the content violates copyright infringement or intellectual property rights, includes pornography or violence, or is otherwise inappropriate.
3. Any music and portraits used in the film must be authorized. Please do not violate copyright laws and regulations. If there is any inconsistency with the regulations of the organizer, the organizer may cancel the participants' award qualification, and recover the prizes. Legal liability is borne by the participants.
4. Participants must submit a new entry that has not appeared in any other competitions. If the entry violates this provision, participant entries will be canceled.
5. Entries will not be returned by the organizer. Please keep a backup.
6. Participants agree to authorize the organizer to edit, reproduce, change, issue, display, publish entries as part of the organizer's report, for display or as external publicity (including but not limited to websites, posters, propaganda, brochures, etc.).
7. The award-winning film will be published on a video website (e.g., YouTube) as a reference for teachers and students at the end of the competition.
8. Participants are hereby agreed to accept the above regulations. If there is something left unmentioned in the competition guidelines, the organizer retains

the right to modify and change regulations at any time and will announce them on the website.

If there is any dispute regarding the regulations, the competition judges will have a meeting for resolution, and the results will be announced and implemented by the organizer.

Contact information:

Center for English Language Teaching, Wenzao Ursuline University of Languages

Contact: Mr. Chris Wang

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Address: 900 Minsu 1st Rd, Kaohsing, Taiwan 807

e-mail: celt@mail.wzu.edu.tw

CELT Website: <https://485256485511963467.weebly.com>

Appendix I, Application Form

Wenzao Ursuline University of Languages, Center for English Language Teaching
106 School Year Nationwide Colleges and Universities
Theme: Language and Multicultural Studies
English Micro-film Competition
Application Form

University					
Film Title					
University add.	<u>Zip code</u>				
Instructor	Name	University/ Department	E-mail	TEL/CELL	
Main Contact	Name	Department	E-mail	TEL/CELL	
Participants (2-4 people)	No.	Name	Department	E-mail	TEL/CELL
	01				
	02				
	03				
	04				
Film	Please upload the video to Google Drive, and fill in the link. The filename extension must be WMV, MP4 or AVI.				
Film content description (100~200 words)					
NOTE	Upon receiving the entry, the center will confirm if the entry meets the requirements, and update the status of the recipient within 3 working days on the website. If the information is not complete and other documents are required, this will be notified on the registration				

progress status column. The organizer will not send notification. Please confirm your registration status after registration.

Please fill out this form and save it as .doc file.

Appendix II, Registration Status Form

**Wenzao Ursuline University of Languages
106 School Year Nationwide Colleges and Universities
Theme: Language and Multicultural Studies
English Micro-film Competition
Registration Status Form**

University:			Film Title:		
01 Participant Name:		02 Participant Name:		03 Participant Name:	
Student ID (front)		Student ID (front)		Student ID (front)	
Student ID (back) (must have 106 school registration mark)		Student ID (back) (must have 106 school registration mark)		Student ID (back) (must have 106 school registration mark)	

*Please fill out the form with the copy of student ID, and scan it as PDF file

Wenzao Ursuline University of Languages
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Registration Status Form (2)

University:	Film Title:
04 Participants:	<p>Verification:</p> <p>The registration form and the student ID column are filled with information and are eligible for entry.</p> <p>Any false or misleading statement will lead to the cancellation of the entry before or after the competition and recovery of the prize by the organizer.</p> <p>Instructor (Team Leader)</p> <p>Signature: _____</p>
Student ID (front)	
Student ID (back) (must have 106 school registration mark)	

*Please fill out this form with the copy of student ID and have the signature of the instructor, and scan it as PDF file.

