

2013 ESP 國際研討會暨工作坊- 全球化趨勢下的專業英文教學與研究

2013 ESP International Conference & Workshop -
ESP Teaching and Research in the Context of Globalization

KEYNOTE SPEAKER

Dr. David Graddol

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David Graddol is Director of The English Company (UK) Ltd and is Managing Editor of linguistics books and journals for Equinox Publishing. He is joint editor of the CUP journal English Today, and is on the editorial boards of several other journals, including Language Problems and Language Planning and Visual Communication. David's publications include 'The Future of English?', a seminal research document commissioned by the British Council in 1997, and 'English Next' - published by the British Council in 2006. A sequel, focusing on recent developments in India, was published early 2010. Prior to his current position David worked at the UK Open University for 25 years. He is a British applied linguist, well-known as a writer, broadcaster, researcher and consultant on issues relating to global English.

Dr. Vijay Bhatia



Vijay Bhatia is Adjunct Professor at Macquarie University, Australia and also at the University of Malay, Kuala Lumpur. He is the founding President of the LSP and Professional Communication Association for the Asia-Pacific Rim. He recently retired as Professor in the Department of English at the City University of Hong Kong. His research interests include, genre analysis of professional discourses, including, legal, business, newspaper, and advertising genres, and ESP and Professional Communication (Theory and Practice). His most recent international research project on INTERNATIONAL ARBITRATION PRACTICE: A DISCOURSE ANALYTICAL STUDY HAD ABOUT 30 RESEARCHERS AND PROFESSIONALS FROM MORE THAN 15 COUNTRIES. He has published more than 100 journal papers and about 20 books. He is best known for his two books, *Analysing Genre: Language use in Professional Settings* (1993) and *WORLDS OF WRITTEN DISCOURSE: A GENRE-BASED VIEW* (2004), and currently writing his third on Critical Genre Theory.

DR. Eiko Kawagoe



Eiko Kawagoe is a professor of Kobe College, Ex-vice President of Japan association for media english studies, councilor of Japan society for medical English education. Her research interests include medical English education, ESP, and current English studies. Her main books are current English(medical version)-The Daily Yomiuri(Daigaku kyoiku Pub, 2011). Travelers' first aid ket'(Cengage Learning, 2008), Mimikara Manabu Tanoshit Nurse Eigo (Kodansya, 2002), Nursing terms and expressions everybody uses(Medical View, 2007) 15 points in reading English for nursing purposes(Medical View, 2005). A Systematic study of actual conditions and the future: A survey of ESP education in medical schools and nursing schools, report of current research supported by grant-in-aid for scientific research in 2002~2004(2005).

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