2015 International Conference on English for Specific Purposes

Day 1: Workshop

Date: May 20 (Wednesday)

Venue: N310

Time	Agenda
9:00 – 9:20	Registration
9:20 – 9:30	Welcoming remarks **Victor Tien-cheng Shen** Southern Taiwan University of Science and Technology, Taiwan
9:30 – 10:20	**Tsou, Wenli**: Glocalization & ESP communication **Kao, Shin-Mei:** Core elements for global and local classroom communication National Cheng Kung University, Taiwan
10:20 – 10:30	Tea Break
10:30 – 12:00	**Tsai, Mei-Ling:** Preparing learners for Overseas Internships through self-directed learning **Chen, Fay:** A glocalized approach to ESP training: Using business and engineering as an example National Cheng Kung University, Taiwan
12:00 – 13:30	Lunch
13:30 – 15:00	**Hu, Guangwei:** The making of an instrument for survey research in applied linguistics National Institute of Education, Nangyang Technological University, Singapore
15:00 – 15:30	Tea Break
15:30 – 16:20	**Chung, Rong-Fu:** On the definition of ESP Southern Taiwan University of Science and Technology, Taiwan

Day 2: Conference

Date: May 21 (Thursday)

Venue: Nien-Tze International Conference Hall (13F, Building E)

Southern Taiwan University of Science and Technology

Time	Agenda
8:00 – 8:30	Registration
8:30 – 8:40	Opening Remarks **Tai, Chein** President of Southern Taiwan University of Science and Technology, Taiwan **Lee, Hsin-Hsiang** Dean of College of Humanities and Social Sciences, Southern Taiwan University of Science and Technology, Taiwan
8:40 – 10:10	Plenary Speech I: Ethnographic perspectives on English for academic purposes research **Brian Paltridge,** University of Sydney, Australia Chair: **Tsao, Feng-fu**
10:10 – 10:30	Tea Break (at the conference hall plaza)
10:30 – 12:00	Plenary Speech II: Disciplinary culture and academic discourse **Hu, Guangwei** National Institute of Education, Nangyang Technological University, Singapore Chair: **Liu, Ching-Kang**
12:00 – 13:30	Poster Presentation/Lunch (at the conference hall plaza/in E1302, E1304, E1305, E509)

<table>
<tbody>
<tr><td rowspan="3">13:30 – 14:30</td><td colspan="3" align="center">Paper Presentation I</td></tr>
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13:30 – 14:30	Paper Presentation I		
	Room	E1302	
	Moderator	**Chen, Su-Chiao**	
	A1	**Lee, Jia-Ling**	Exploring the American legal system and the study of law
	A2	**Peter Gilks**	Why do pass rates for the English version of official Taiwanese tour guide tests fluctuate?
	Room	E1304	
	Moderator	**Tsou, Wen-Li**	
	A3	**Liu, Ching-Kang**	How to assess a humanities course: Revisiting classroom-based assessment
	A4	**Cheng, Fei-Wen**	Multi-semiotic marketing: Towards a multimodal analysis of hotel websites
	Room	E1305	
	Moderator	**Chung, Rong-Fu**	
	A5	**Liaw, Meei-Ling**	The development of ESP in Taiwan: An analysis of the research published by Taiwanese scholars in ESP Journals
	A6	**Chen, Pi-Ching**	English for Business English (EBP): Corpus-mediated material development and learning task design
14:30 – 14:50	Tea Break (at the conference hall plaza)		
14:50 – 15:50	Paper Presentation II		
	Room	E1302	
	Moderator	**Cheng, Fei-Wen**	
	A7	**Fuh, She-Lin**	A study of phonetic instruction on young EFL learners' phonemic awareness of lax and tense vowels
	A8	**Lisa Cheung**	Using corpora to align with PBL to enhance dentistry students' academic literacy

Room	E1304	
Moderator	**Liaw, Meei-Ling**	
A9	**Liu, Yu-Ling**	The flipped classroom-integrating task-based activities into EFL curriculum
A10	**Peng, Chien-Yun**	The relationship between learning strategies and reading performance in English of EFL undergraduate students

Room	E1305	
Moderator	**Chen, Pi-Ching**	
A11	**Lee, Gong-Way**	A study of foreignization in English for special purpose: From perspective of English-to-Chinese translation of Western history
A12	**Su, Yun-Han**	A study of error patterns of TEFL junior high school students' sentence translation works

15:50 – 16:10	Tea Break (at the conference hall plaza)
16:10 – 17:00	Plenary Discussion Discussants: **Brian Paltridge, Hu, Guangwei** Moderator: **Chung, Rong-Fu**